

## ETHICAL FUNDRAISING

The Gate accepts financial support from a wide variety of public and private funders. We are registered with the Fundraising Regulator and adhere to the Code of Fundraising Practice which sets the standards for the behaviour and approaches used in fundraising to ensure transparency and fair solicitation. Fundraising income and expenditure is monitored and reported on within the published audited accounts, available on the Charity Commission website.

The Gate does not accept funds in circumstances when:

- The donation is over £250 and is made anonymously through an intermediary who is not prepared to identify the donor to anyone at the Gate (although gifts can of course be credited anonymously to the public)
- The donor has acted, or is believed to have acted, illegally in the acquisition of funds.
- Acceptance of the funds would, in the joint judgement of the Board and Senior Management, significantly damage the effective operation of the Gate in delivering its mission. For example this could be due to:
  - a. Potential harm to the Gate's relationships with other donors, partners, audiences or stakeholders
  - b. Material damage to the Gate's reputation
  - c. Unacceptable conflicts of interest
  - d. the inability of the Gate to fulfil its mission by accepting the funds

Donations and grants of any size from charitable foundations registered with the regulatory authorities in the UK, North America and European Foundation Centre (EFC) affiliated organisations will not normally be subject to an ethical review.

### Our Supporter Promise

In trusting us to spend their money wisely, our supporters can expect the following:

We will keep supporters up to date on how their donation is making a difference.

We will process donations within five working days of receiving it and will always write to say thank you.

We will never make supporters feel under pressure to give more, or more frequently.

We will make sure supporters can choose how we contact them, and that they are able to change their preferences at any time.

We will respect their decisions if supporters want to hear from us less often, or no longer want to hear from us about supporting the Gate.

We will always welcome feedback, and respond to it within five working days.

If things go wrong, we will listen, act and learn.